### **Simple Message Notification**

## **Getting Started**

**Issue** 01

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### **Security Declaration**

#### **Vulnerability**

Huawei's regulations on product vulnerability management are subject to the *Vul. Response Process.* For details about this process, visit the following web page:

https://www.huawei.com/en/psirt/vul-response-process

For vulnerability information, enterprise customers can visit the following web page:

https://securitybulletin.huawei.com/enterprise/en/security-advisory

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## Making Preparations

Before you use SMN, make the following preparations:

- Creating a HUAWEI ID and Enabling Huawei Cloud Services
- Topping Up Your Account

#### Creating a HUAWEI ID and Enabling Huawei Cloud Services

If you already have a HUAWEI ID, skip this section. If you do not have one, perform the following operations to create an ID:

- 1. Visit the Huawei Cloud official website and click Sign Up.
- 2. On the displayed **Register Huawei ID** page, sign up an ID.

  After you sign up successfully, the system automatically redirects you to your personal information page.

#### **Topping Up Your Account**

Ensure that your account balance is sufficient.

- For SMN pricing details, see Product Pricing Details.
- For details about how to top up an account, see Topping Up an Account (Prepaid Direct Customers).

# 2 Before You Publish a Message

After you learn the basic concepts in SMN, you can start to create a topic, add subscriptions to the topic, and publish messages on the SMN console or by calling RESTful APIs provided by SMN.

#### **Message Types**

You can publish different formats of messages using SMN.

**Table 2-1** Message formats

Message Format	Scenarios	Reference
JSON message	Send different message content to different types of subscribers with only one message publishing.	Publishing a JSON Message
Template message	Send messages containing fixed content and variables that can be easily set to desired content.	Publishing a Template Message

#### Registering with Huawei Cloud

If you have registered with Huawei Cloud, you can log in to the management console and access SMN. Otherwise, register yourself with Huawei Cloud.

- 1. Visit huaweicloud.com/intl/en-us/.
- 2. Click **Register** in the upper right corner.

The registration page is displayed. Enter required information as prompted. After the registration, the system automatically redirects you to your personal information page.

The account can be used to access the SMN service and all other Huawei Cloud services.

## 3 Publishing a JSON Message

#### **Scenarios**

You can publish a JSON message to an SMN topic to broadcast the message to different types of subscription endpoints in the topic.

To start your experience with SMN, this topic describes how to create a topic and publish a JSON message.

We will walk you through the following operations in the example:

- Create a topic **Mytopic**.
- Add SMS and email subscriptions to the topic.
- Publish a message "Dear Sir or Madam, this is an SMS message." to the SMS subscriber.
- Publish a message "Dear Sir or Madam, this is an email message." to the email subscriber.

#### **Operation Process**

Figure 3-1 shows the process to publish a JSON message.

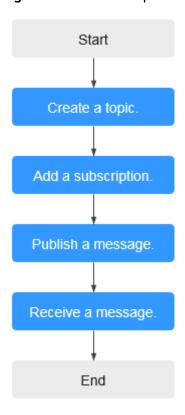


Figure 3-1 Process of publishing a JSON message

#### Step 1. Create a Topic

- 1. Log in to the management console.
- 2. Click  $\bigcirc$  on the upper left to select the desired region and project.
- 3. Under **Management & Governance**, select **Simple Message Notification**. The SMN console is displayed.
- 4. In the navigation pane, choose **Topic Management > Topics**.
- 5. In the upper right corner, click **Create Topic**.

**Create Topic** \* Topic Name The name cannot be changed after the topic is created. Display Name If a display name is specified, the email sender is presented in the format "Display name<username@example.com>" when email messages are delivered. \* Enterprise Project ✓ Q Create Enterprise Project default Enterprise Project Management Service (EPS) allows you to manage cloud resources and user groups by enterprise project. CTS Log It is recommended that you use TMS's predefined tag function to add the same tag to different Tag cloud resources. View predefined tags () To add a tag, enter a tag key and a tag value below. Enter a tag key Enter a tag value Tags you can still add: 20

Figure 3-2 Create Topic

6. Set **Topic Name** to **Mytopic**.

**NOTE** 

For details about the parameter requirements, see **Creating a Topic**.

7. Click OK.

After a topic is created, the system generates a topic URN, which uniquely identifies the topic and cannot be changed. The topic you created is displayed in the topic list.

8. Click the name of the topic to view its details, including the topic URN, display name, and subscriptions.

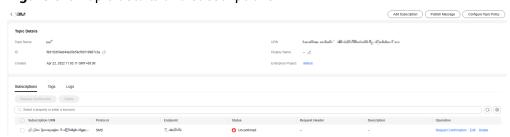


Figure 3-3 Topic details and subscriptions

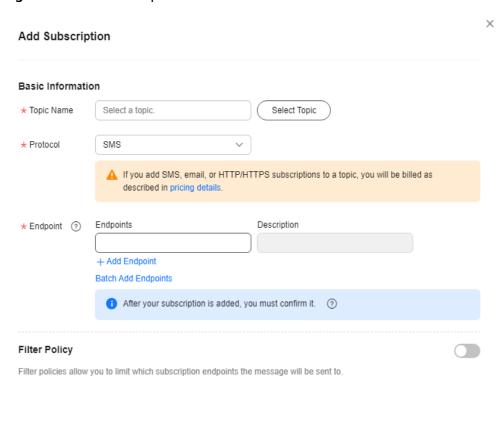
OK

Cancel

#### Step 2. Add a Subscription

- 1. In the navigation pane, choose **Topic Management > Subscriptions**.
- On the Subscriptions page, click Add Subscription.
   The Add Subscription dialog box is displayed.

Figure 3-4 Add Subscription





- 3. Add an SMS subscription to a topic.
  - a. Click **Select Topic** beside the **Topic Name** box to select **Mytopic**.
  - b. Select **SMS** from the **Protocol** drop-down list.
  - c. In the **Endpoint** box, enter the subscription endpoint, for example, +8618512345678.

Enter one endpoint on a separate line.

Cancel

OK

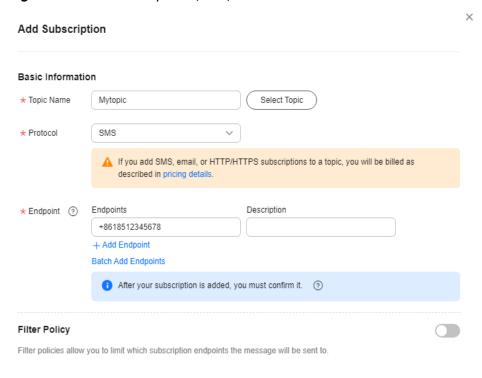
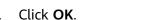


Figure 3-5 Add Subscription (SMS)



- 4. Add an email subscription to a topic.
  - a. Click beside the **Topic Name** box to select **Mytopic**.
  - b. Select **Email** from the **Protocol** drop-down list.
  - c. In the **Endpoint** box, enter the subscription endpoint. Enter one endpoint on a separate line.

Cancel

OK

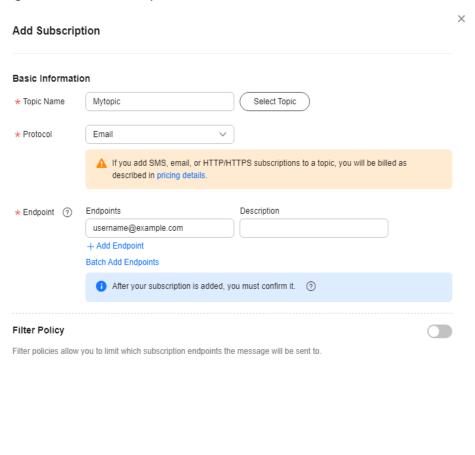


Figure 3-6 Add Subscription (Email)



After a subscription is added, the subscription endpoint receives a confirmation message. Confirm the subscription so that the endpoint can receive messages published to the topic.

#### □ NOTE

- For more details, see Adding a Subscription.
- To prevent malicious users from attacking subscription endpoints, SMN limits the number of confirmation messages that can be sent to an endpoint within a specified period of time. For details, see section "Traffic Control on Subscription Confirmation" in Simple Message Notification User Guide.
- SMN does not check whether subscription endpoints exist when you add subscriptions. However, subscribers will not receive notification messages until they confirm their subscriptions.
- After you add a subscription, SMN sends a confirmation message to the subscription endpoint. The message contains a link for confirming the subscription. The subscription confirmation link is valid within 48 hours. Confirm the subscription on your mobile phone, mailbox, or other endpoints in time.

#### Step 3. Publish a Message

- In the navigation pane, choose Topic Management > Topics.
   The Topics page is displayed.
- 2. Locate Mytopic and click Publish Message in the Operation column.
- 3. On the **Publish Message** page, configure the following parameters:
  - Topic Name: The topic name is displayed by default.
  - Message Format: JSON
  - Message:

```
"default": "Dear Sir or Madam, this is a default message.",
"sms": "Dear Sir or Madam, this is an SMS message.",
"email": "Dear Sir or Madam, this is an Email message."
```

#### **M** NOTE

For more details, see Publishing a JSON Message.

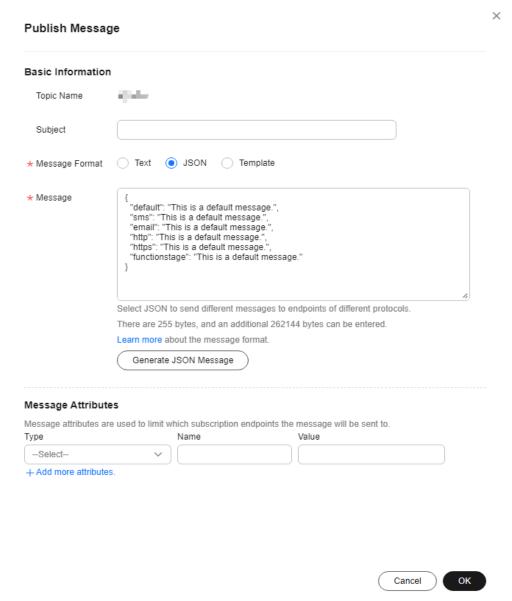


Figure 3-7 Publishing a JSON Message

Click **OK** to deliver your message to all subscription endpoints.
 For details about messages, see Messages of Different Protocols.

#### Step 4. Receive the Message

Subscription endpoints of different protocols receive different messages.

- Email Message
   Email messages contain the message subject, content, and a link to unsubscribe.
- SMS Message
   SMS messages only contain the message content.

## 4 Publishing a Template Message

#### **Scenarios**

You can publish a template message to an SMN topic when most of the content in the messages is fixed, and only a few parts vary with the occasions. In this scenario, you can create a message template and use variables as placeholders to indicate changeable content. Each time when you publish a message, you can select the template and set values only for variables without having to edit the message content repeatedly.

For example, your organization holds expositions regularly, and you need to notify people of the time. Except for the time, most part of the message remains unchanged. You can perform the following operations to send notifications:

- Create a topic Mytopic.
- Add SMS and email subscriptions to the topic.
- Publish message "The Arts and Crafts Exposition will be held from {startdate} through {enddate}. We sincerely invite you to join us." {startdate} indicates the date when the exposition is started. {enddate} indicates the date when the exposition is ended.

#### **Operation Process**

Figure 4-1 shows the process to publish a template message.

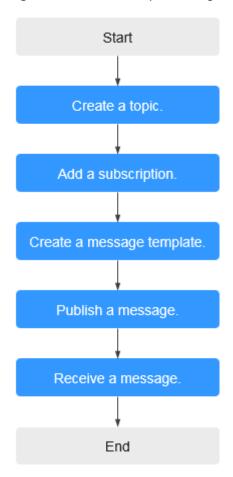


Figure 4-1 Process of publishing a template message

#### Step 1. Create a Topic

- 1. Log in to the management console.
- 2. Click  $^{ extstyle ex$
- 3. Under **Management & Governance**, select **Simple Message Notification**. The SMN console is displayed.
- 4. In the navigation pane, choose **Topic Management > Topics**.
- 5. In the upper right corner, click **Create Topic**.

**Create Topic** \* Topic Name The name cannot be changed after the topic is created. Display Name If a display name is specified, the email sender is presented in the format "Display name<username@example.com>" when email messages are delivered. \* Enterprise Project ✓ Q Create Enterprise Project default Enterprise Project Management Service (EPS) allows you to manage cloud resources and user groups by enterprise project. CTS Log It is recommended that you use TMS's predefined tag function to add the same tag to different Tag cloud resources. View predefined tags () To add a tag, enter a tag key and a tag value below. Enter a tag key Enter a tag value Tags you can still add: 20

Figure 4-2 Create Topic

6. Set Topic Name to Mytopic.

**NOTE** 

For details about the parameter requirements, see Creating a Topic.

7. Click **OK**.

After a topic is created, the system generates a topic URN, which uniquely identifies the topic and cannot be changed. The topic you created is displayed in the topic list.

8. Click the name of the topic to view its details, including the topic URN, display name, and subscriptions.

Figure 4-3 Topic details and subscriptions

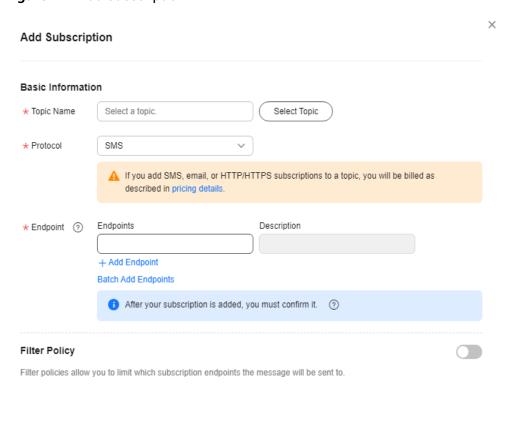
OK

Cancel

#### Step 2. Add a Subscription

- 1. In the navigation pane, choose **Topic Management > Subscriptions**.
- On the Subscriptions page, click Add Subscription.
   The Add Subscription dialog box is displayed.

Figure 4-4 Add Subscription





- 3. Add an SMS subscription to a topic.
  - a. Click to beside the **Topic Name** box to select **Mytopic**.
  - b. Select **SMS** from the **Protocol** drop-down list.
  - In the Endpoint box, enter the subscription endpoint, for example, +8618512345678.

Enter one endpoint on a separate line.

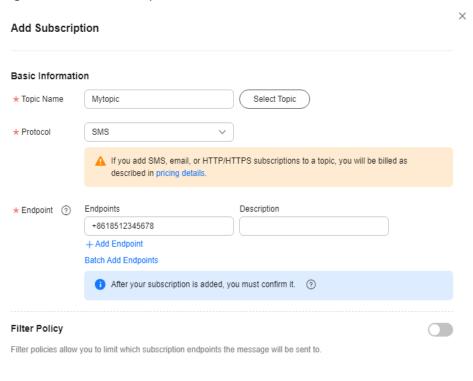


Figure 4-5 Add Subscription (SMS)



- d. Click **OK**.
- 4. Add an email subscription to a topic.
  - a. Click beside the **Topic Name** box to select **Mytopic**.
  - b. Select **Email** from the **Protocol** drop-down list.
  - c. In the **Endpoint** box, enter the subscription endpoint. Enter one endpoint on a separate line.

Cancel

OK

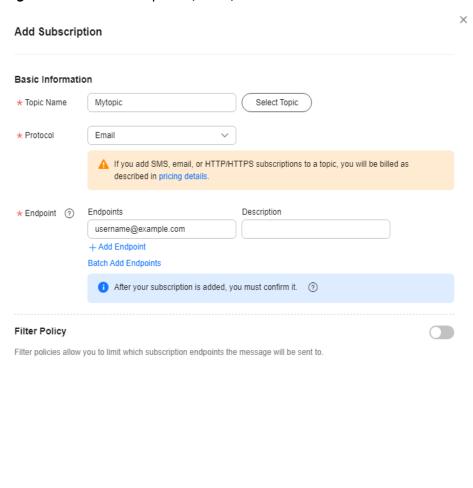


Figure 4-6 Add Subscription (Email)

#### d. Click OK.

After a subscription is added, the subscription endpoint receives a confirmation message. Confirm the subscription so that the endpoint can receive messages published to the topic.

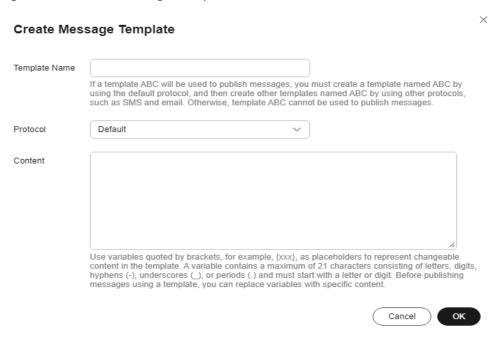
#### 

- For more details, see Adding a Subscription.
- To prevent malicious users from attacking subscription endpoints, SMN limits the number of confirmation messages that can be sent to an endpoint within a specified period of time. For details, see section "Traffic Control on Subscription Confirmation" in Simple Message Notification User Guide.
- SMN does not check whether subscription endpoints exist when you add subscriptions. However, subscribers will not receive notification messages until they confirm their subscriptions.
- After you add a subscription, SMN sends a confirmation message to the subscription endpoint. The message contains a link for confirming the subscription. The subscription confirmation link is valid within 48 hours. Confirm the subscription on your mobile phone, mailbox, or other endpoints in time.

#### Step 3. Create a Message Template

- 1. In the navigation pane, choose **Topic Management > Message Templates**.
- In the upper right corner, click Create Message Template.
   The Create Message Template dialog box is displayed.

Figure 4-7 Create Message Template



- 3. In the **Create Message Template** box, set the following parameters:
  - Template Name: tem\_001
  - Protocol: Default
  - Content: The Arts and Crafts Exposition will be held from {startdate} through {enddate}. We sincerely invite you to join us.

When you publish the messages, you need to replace **{startdate}** with the exposition start time and **{enddate}** with the end time.

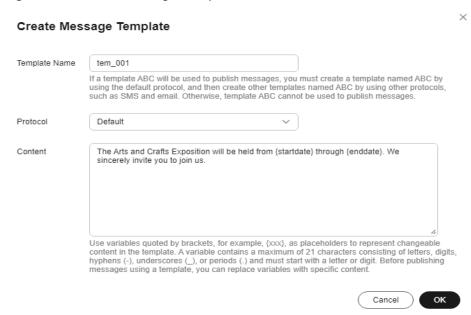


Figure 4-8 Create Message Template

Click OK.

The template you created is displayed in the template list.

#### Step 4. Publish a Message

- In the navigation pane, choose Topic Management > Topics.
   The Topics page is displayed.
- 2. Locate Mytopic and click Publish Message in the Operation column.
- 3. On the **Publish Message** page, configure the following parameters:
  - **Topic Name**: The topic name is displayed by default.
  - Message Format: Template
  - Message:
    - i. Click Generate Template Message.
    - ii. Select tem\_01 from the Template Name drop-down list.
    - iii. On the Variables tab, specify startdate and enddate.
      For example, set startdate to 02/01/2019 and enddate to 02/10/2019.

Generate Template Message ★ Template Name tem\_001 Create Message Template Provide values for the parameters in the template, and then switch to the Preview tab to see how the message will I Variables Preview Value Protocol startdate 02/01/2019 Default enddate 02/10/2019 Default Cancel OK

Figure 4-9 Generate Template Message

□ NOTE

For more details, see **Publishing a Template Message**.

iv. Click **Preview** to preview the message.

In this example, the message generated is "The Arts and Crafts Exposition will be held from 02/01/2019 through 02/10/2019. We sincerely invite you to join us."

**Figure 4-10** Previewing the template message



v. Click **OK**.

The generated message contains the template name and variables.

Cancel

OK

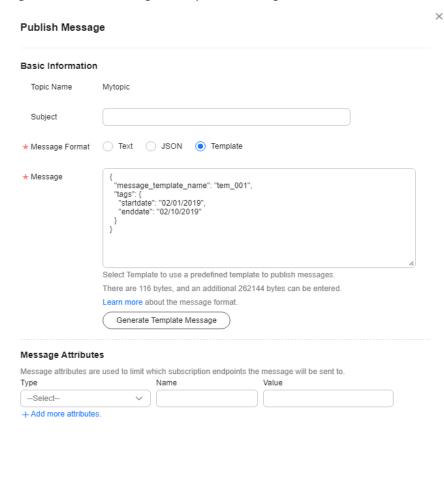


Figure 4-11 Publishing a Template Message

Click OK to deliver your message to all subscription endpoints.
 For details about messages, see Messages of Different Protocols.

#### Step 5. Receive the Message

Subscription endpoints of different protocols receive different messages.

Email

Email messages contain the message subject, content, and a link to unsubscribe.

#### Figure 4-12 Email message

SMS

SMS messages only contain the message content.

Figure 4-13 SMS message

[HUAWEI]The Arts and Crafts Exposition will be held from 02/01/2019 through 02/10/2019. We sincerely invite you to join us.