MetaStudio

Service Overview

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What Is MetaStudio?

The MetaStudio solution offers a wide range of services, such as virtual avatar video production, livestreaming, and intelligent interaction, breathing new life into content creation across industries.

Scenarios

Education: virtual avatar courseware creation and virtual teachers

Government and public services: virtual media personalities, presentations by virtual humans, and conferences with virtual humans

Healthcare: intelligent healthcare customer service and virtual doctor training

Finance: virtual customer service personnel, virtual brand ambassadors, and virtual avatar training video production

Culture and tourism: virtual customer service personnel, virtual guides, and virtual docents

Broadcasting and TV: virtual variety show hosts and virtual news anchors

Interactive entertainment and e-commerce: virtual avatar livestreaming, virtual avatar short video production, and live commerce

2 Features

MetaStudio supports virtual avatar image modeling, voice modeling, livestreaming, and video production. See **Table 2-1**.

Table 2-1 Features

Feature	Description	Scenario
Image modeling	You can upload a human-recorded video for modeling to customize a virtual avatar image.	Used as a virtual image, such as virtual streamers, hosts, customer service personnel, and teachers.
Voice modeling	You can upload a human audio recording for modeling to customize a voice, or purchase third-party voices.	Dubbing for virtual avatars
Video production	You can set the image layout and audio of a video, and composite the virtual avatar image into the video.	Used for training, presentations, and knowledge sharing.
Livestreami ng	You can set the image layout, script, interaction rules, and streaming startup of a video to livestream with a virtual avatar.	Virtual avatar livestreaming is supported on third-party platforms.

3 Product Advantages

One-stop Content Generation on the Self-service MetaStudio Console

You need to register with Huawei Cloud MetaStudio, upload an authorization letter, and record and upload an audio/video for model training to generate a custom image and voice. Select content such as backgrounds, voices, and roles, and implement capabilities such as video production and livestreaming based on intelligent text or audio control.

Huawei Cloud Pangu Virtual Human Model for New Digital Marketing Techniques Across Industries

MetaStudio is powered by Huawei's global cloud infrastructure (compute-network convergence and ultra-low latency) and diversified computing power (CPUs/GPUs/NPUs). Coupled with Huawei Cloud Pangu virtual human model, MetaStudio enables the training and production of virtual humans, objects, and spaces. MetaStudio is ideal for many scenarios, such as virtual avatar video production, livestreaming, intelligent interactions, and virtual media personalities.

Fast Iteration of Huawei Cloud Virtual Humans to Stay Relevant

- Accurate lip sync: accuracy > 95%, capable of speaking many languages, and strong generalization
- Natural facial expressions: Al eye contact correction for consistent eye ID and focus
- Realistic images: intelligent relighting for better integration with backgrounds
- Modeling in complex scenarios: walking and motion training for smoother movements
- Multi-language generalization: able to speak 20+ languages after one-off mother tongue-based training

90%+ Less Expensive than Humans

• After one-off video shooting and training, the generated virtual avatar can be used an unlimited number of times. There is no restriction on time, duration, or capacity, with consistent quality and high stability. Lip and motion sync is so high that you cannot tell the difference between a virtual human and a real human.

• The freedom of motion of a virtual avatar depends on the video used for training. Virtual avatars are less expensive and more efficient and stable than real humans.

More Realistic and Immersive Livestreaming

- Features such as virtual streamers holding objects, livestreaming with a realworld background, intelligent on-screen comments, and real-time takeover by humans make virtual human livestreaming more realistic and immersive.
- Matrix management and advanced policy configuration make virtual human livestreaming more flexible.

Open Virtual Human Capabilities and Multiple Collaboration Models

- After completing real-name authentication, you can create content on the console.
- Virtual human APIs and SDKs are integrated into customers' own platforms.
- We work with professional livestreaming service partners to offer solutions tailored to your needs and provide professional support for the delivery and operations of virtual avatar livestreaming systems.

Improved Product Competitiveness

- More efficient virtual human production
 The platform supports simultaneous training of thousands of models to batch generate virtual humans.
- Premium quality
 - With the model quality improved by more than 30%, the virtual human is able to attract more users, paving the way for subsequent business promotion.
- E2E service capabilities
- The solution is applicable to other AIGC products to build E2E solution capabilities ranging from virtual human video generation to editing.

Spanning Many Industries and Scenarios

MetaStudio virtual humans are qualified for many roles, such as brand ambassador, variety show host, live commerce streamer, news broadcaster, trainer, tourist guide, and customer service personnel.

Global Presence

MetaStudio has been deployed in Huawei Cloud regions in the Chinese mainland, Singapore, and Ireland, which facilitates customers' global business expansion.

4 Constraints

Before using MetaStudio, understand the following constraints.

4.1 Regions

MetaStudio is now available in the CN North-Beijing4 and AP-Singapore regions.

4.2 Preset Image Usage

The preset virtual avatar images on the MetaStudio console are valid for three years (till the the middle of 2027). The notice of bringing a preset image offline will be released on the live network three months in advance.

4.3 APIs

4.4 Image Modeling

Only enterprise users can customize virtual avatar images on MetaStudio.

When you customize a virtual avatar image, it is clearly stated in the **authorization letter** downloaded from the platform that you need to authorize the use of the customized virtual avatar image.

4.5 Voice Modeling

See Table 4-1.

Table 4-1 Constraints on voice modeling

Item	Description
User	Only enterprise users can customize virtual avatar voices on MetaStudio.
	When you customize a virtual avatar voice, it is clearly stated in the authorization letter downloaded from the platform that you need to authorize the use of the customized virtual avatar voice.
DupD ub	A preset third-party voice of DupDub can be used once purchased. There is no constraint on the use of the voice. If you select Voice modeling (DupDub) , the customized voice cannot be used for livestreaming and intelligent interaction.
Audio X	If you select Voice modeling (AudioX) , the customized voice cannot be used for livestreaming and intelligent interaction.

4.6 Video Production

See Table 4-2.

Table 4-2 Constraints on virtual avatar video production

Virtual Avatar Video Production	Constraint
Multiple scenes	If Text Control is used to generate an audio file, the total number of words of all paragraphs must be greater than 200.
	If Audio Control is used to generate an audio file, the duration of each audio file must be longer than one minute.
Text control	If Text Control is used to generate an audio file, the text requirements are as follows:
	There must be fewer than 2,000 characters in each paragraph (fewer than 3,000 if SSML tags are contained).
	The total number of characters of all paragraphs in a video draft must be fewer than 300,000 if SSML tags are contained.

Virtual Avatar Video Production	Constraint
Video format	 The supported video formats are MP4, M4V, MKV, MOV, FLV, 3GP, WMV, AVI, and WebM. NOTE On the video production page, if FLV, 3GP, WMV, or AVI videos are inserted, the video playback cannot be previewed and only images are displayed. This is caused by browser incompatibility. However, after video compositing, the inserted videos can be played properly. Video requirements: Resolution ≤ 1080p Frame rate ≤ 30 FPS AV1, VP8, VP9, H.264, or H.265 for encoding VP8 and VP9 encoding is supported only for WebM videos. If AV1 encoding is used for a WebM video, the video cannot be composited. AV1 and H.265 are only supported by the Chrome browser. Video size < 1 GB Overlaid videos ≤ 3, including the videos configured during interaction
Audio format	The supported audio formats are MP3, M4A, and WAV. Audio requirements: Only mono audios are extracted. The total size of audio files is less than 500 MB.
Image format	The supported image formats are PNG, JPG, and JPEG. Image requirements: • Resolution ≤ 1080p • Image size < 500 MB
Subtitling	 Punctuation marks (such as ,::;!?) in subtitles will be automatically removed. If the punctuation mark to be automatically removed is in the middle of a piece of text, a space is added after the punctuation mark is removed. If the punctuation mark to be automatically removed is at the end of a paragraph, it will be removed directly. Some punctuation marks (""()·~) cannot be automatically removed.

4.7 Livestreaming

Constraints on virtual avatar livestreaming:

- Constraints on Live Room Settings
- Ending a Livestreaming Task
- Live Video Playback
- Live Content Review

Constraints on Live Room Settings

See Table 4-3.

Table 4-3 Constraints on live room settings

Live Room Settings	Constraint
Multiple scenes	If Text Control is used to generate an audio file, the total number of words of all paragraphs must be greater than 200.
	If Audio Control is used to generate an audio file, the duration of each audio file must be longer than one minute.
Text control	If Text Control is used to generate an audio file, the text requirements are as follows:
	There must be fewer than 2,000 characters in each paragraph (fewer than 3,000 if SSML tags are contained).
	The total number of characters of all paragraphs in a live room must be fewer than 300,000 if SSML tags are contained.

Live Room Settings	Constraint
Video format	The supported video formats are MP4, M4V, MKV, MOV, FLV, 3GP, WMV, and AVI.
	NOTE On the live room creation page, if FLV, 3GP, WMV, or AVI videos are inserted, the video playback cannot be previewed and only images are displayed. This is caused by browser incompatibility. However, during the livestreaming, the inserted videos can be played properly.
	Video requirements:
	Resolution ≤ 1080p
	Frame rate ≤ 30 FPS
	AV1, H.264, or H.265 for encoding AV1 and H.265 are only supported by the Chrome browser.
	Video sampling format: YUV420
	Video size < 1 GB
	 Overlaid videos ≤ 3, including the videos configured during interaction
Audio format	The supported audio formats are MP3, M4A, and WAV.
	Audio requirements:
	Only mono audios are extracted.
	The total size of audio files is less than 500 MB.
Image format	The supported image formats are PNG, JPG, and JPEG.
	Image requirements:
	Resolution ≤ 1080p
	Image size < 500 MB
Subtitling	Punctuation marks (such as ,.:;!?) in subtitles will be automatically removed.
	If the punctuation mark to be automatically removed is in the middle of a piece of text, a space is added after the punctuation mark is removed.
	If the punctuation mark to be automatically removed is at the end of a paragraph, it will be removed directly.
	Some punctuation marks (""()·~) cannot be automatically removed.
Voice cloning	A cloned voice cannot be used for livestreaming.
Transparent background	Allowed only for video production.

Ending a Livestreaming Task

See Table 4-4.

Table 4-4 Ending a livestreaming task

Scenario	Operation
Ending a livestreaming task as a tenant	 A tenant can end a livestreaming task: On the livestream startup page of the MetaStudio console. Alternatively, by calling the API for ending a virtual avatar livestreaming task.
Automatically ending a livestreaming task	 To protect tenants' interests, a livestreaming task will be automatically ended when: There is no RTMP stream push on the MetaStudio console and the playback window has been closed for about two to three minutes. APIs are called for livestreaming, there is no RTMP stream push, and viewers have left the RTC room for about two to three minutes.
Freezing a livestreaming task	If the live content involves compliance risks, the service O&M personnel directly freeze the livestreaming task on the O&M page.

Live Video Playback

See Table 4-5.

Table 4-5 Live video playback

Live Video Playback	Operation
Controlled by a tenant	MetaStudio allows controlling livestreams so that streamers can capture a complete live video.
	Before starting livestreaming, deselect Automatic livestreaming after loading on the console (that is, set play_policy.auto_play_script to FALSE). After a livestreaming task is started, livestreaming will not start until the tenant's instruction of starting livestreaming is sent (for API calling, the play_start instruction is sent through the RTSA COMMAND instruction). Before the instruction is sent, the virtual streamer remains silent.

Live Content Review

See Table 4-6.

Table 4-6 Live content review

Content Review	Operation
Live room content review	 Content review on MetaStudio: By default, each configuration item of a live room, such as the live room name, description, text, audio, video, and image, will be automatically reviewed to eliminate risks of violation and avoid generating illegal live content. If a tenant has interconnected with another content risk control system and is committed to being responsible for content risk control, the tenant can submit a service ticket to disable content review on MetaStudio. If complaints about live content are received, MetaStudio will freeze the live rooms and livestreaming tasks that violate the regulations in accordance with applicable laws and regulations. When necessary, all resources of the tenant will be frozen.

4.8 Asset Management

See the following sections:

- Asset Storage Billing
- Asset Creation Failure
- Asset Freezing

Asset Storage Billing

See Table 4-7.

Table 4-7 Asset storage billing

Asset Storage	Billing Description
Free storage space	MetaStudio provides 5 GB asset storage space for free for each tenant to upload audios, videos, and images. If the tenant needs more storage space, they need to buy a monthly asset management package.
Customized image model storage	The storage space occupied by the timbre models of a customized image model on MetaStudio is not included in the tenant's asset storage billing.
Customized video asset storage	The storage space used by a customized video asset on MetaStudio will not be charged in the first six months. The billing starts after six months.
Asset storage billing	If an asset is not completely deleted, is frozen or in the recycle bin, billing of its storage space will continue.

Asset Creation Failure

During asset creation, the asset status will be automatically set to **Failed** when:

- The main asset file is not uploaded within 24 hours.
- Review of the asset title, description, and main file content failed.
- The main asset file does not match the created file information.

Asset Freezing

See Table 4-8.

Table 4-8 Asset freezing

Scenario	Operation
Freezing tenant assets	MetaStudio is jointly and severally liable for the risks of a tenant's asset content. If complaints about asset content are received, MetaStudio will freeze the assets that violate the regulations in accordance with applicable laws and regulations. When necessary, all resources of the tenant will be frozen.
	Frozen assets cannot be used as materials for content generation. Tenants can delete frozen assets or apply for unfreezing assets.
Requesting for unfreezing an asset	You can submit a request for unfreezing an asset. After the asset is unfrozen, its asset status will become the one before it was unfrozen.
	If an asset in the recycle bin is unfrozen, its asset status will become the one before it was deleted.

5 Concepts

Virtual Human

A virtual human exists in a digital space and has a realistic, human-like appearance and behavioral characteristics, as well as certain intelligence and emotional capabilities that enable it to interact with people and express itself. A virtual human is also known as a virtual image or virtual avatar. The core technologies behind virtual humans include computer vision (CV), computer graphics, motion capture and control, image rendering, and AI.

 A virtual support personality is a hyper-realistic virtual human built on composited images based on deep neural networks.

It has the following features:

- 2D model, which is generated after training a video of a human
- No facial expression & skeletal data
- AI-controlled only
- Specified facial expressions and motions

Script, Image Layout, and Settings

Video compositing is required for video production and livestreaming. The following uses livestreaming as an example.

- Video materials: as shown in area 1 in the figure, including templates, roles, backgrounds, stickers, videos, products, and texts. You can use the preset materials or customize materials.
- Image layout: as shown in area 2 in the figure. You can adjust the size, layer, and position of content such as the person image, background, sticker, text box, and video. You can design these elements and preview their effect in the image layout area.
- Playback startup: as shown in area 3 in the figure, including various livestreaming settings
- Script: Script design, including material preparations, layout design, and playback startup settings, is required for video compositing to produce videos and livestream.

Figure 5-1 Page for editing a live room

Role

Virtual human model

Action

Action of the virtual human model

6 Billing Overview

There are yearly/monthly, pay-per-use, and one-off package payment billing modes to meet your requirements.

Billing Items

The billing items of MetaStudio include fees for virtual avatars, 3D virtual humans, and asset management. For pricing details, see **Pricing Details**.

For details, see Table 6-1.

Table 6-1 Billing items

Cate gory	Billing Item	Description	Billing Mode
Virtu al avata	Image modeling	You are charged based on the number of created virtual avatar images.	One-off package payment
rs		Each time a virtual avatar image is created, one quota will be deducted from your purchased resource package.	

Cate gory	Billing Item	Description	Billing Mode
	Video production	You are charged based on the duration of a virtual avatar video. The video duration cannot exceed the duration specified in the purchased resource package. Billing of video production: Deduction sequence of different billing modes: one-off package payment > pay-per-use package > pay-per-use If the fees of a composited video are deducted through one-off package payment: After the quota is used up, you need to purchase a new package. If the duration of the composited video exceeds the remaining available duration, the excess part is not charged. If the fees of a composited video are deducted from a pay-per-use package, pay-per-use billing will be used after the package quota is used up. NOTICE The duration of a composited video is expressed in seconds, and the duration of a package is expressed in minutes. Therefore, the total duration of a composited video is converted from seconds to minutes. The value is accurate to two decimal places and the last digit is rounded off. Even if a composited video is frozen due to violation of regulations, the video production fees are still charged.	 Pay-per-use Pay-per-use package One-off package payment

Cate gory	Billing Item	Description	Billing Mode
	Voice modeling	You are charged based on the number of created voices. Including: Basic edition: 20-phrase audio package Advanced edition: 100-phrase audio package Premium edition: WAV file longer than one hour Each time a virtual avatar voice is created, one quota will be deducted from your purchased resource package.	One-off package payment
	Livestream ing	You are charged based on the total duration of all virtual avatar livestreams. • Fees will be deducted from a yearly/monthly package when the package is valid. If the number of streams exceeds that specified in the yearly/monthly package, payper-use billing will be used. • If a yearly/monthly package expires, pay-per-use billing will be used.	Pay-per-useYearly/Monthly

Cate gory	Billing Item	Description	Billing Mode
Asset mana geme nt	Asset manageme nt	You are charged based on the asset management specifications (asset storage space). Notes:	Yearly/Monthly
		 When you purchase or create an asset for the first time, 5 GB storage space is provided for free. 	
		 Asset space usage is not charged for: 	
		 Uploaded virtual avatar models and 3D virtual human models and voices 	
		 Virtual avatar models and 3D virtual human models and voices generated by the platform 	
		 6-month storage of video assets composited by the platform. The billing starts after six months. 	
		Asset management provides basic management capabilities such as digital asset storage, simple classification, and search.	

Billing Modes

There are yearly/monthly, pay-per-use, and one-off package payment billing modes to meet your requirements.

- You can choose the pay-per-use or prepaid pay-per-use package billing mode.
 - Pay-per-use: You pay as you go and just pay for what you use. In each billing cycle, the system calculates the fee based on the actual usage of each resource multiplied by the unit price, and then deducts the fee from your account balance.
 - Prepaid pay-per-use package: You can also purchase quota in advance to obtain more discounts. The package must be used within the validity period, and the excess part will be automatically charged in pay-per-use mode.
- Yearly/Monthly: a prepaid billing mode. You pay in advance for a subscription term, and in exchange, you get a discounted rate. The longer the subscription term, the bigger the discount. This mode is a good option for long-term, stable services.
- One-off package payment: A package of certain duration is charged by MetaStudio.

Renewal

Renewal of MetaStudio:

- If you use the prepaid pay-per-use package or yearly/monthly billing mode, you can renew your subscription before the quota is used up. Renew the subscription on the Renewals page. If the renewal fails, the fee will be deducted from the account balance.
- One-off package payment does not support renewal. You need to buy the same resource package again on the MetaStudio console.

Expiration and Arrears

- Arrears: Prepaid package resources do not expire. In pay-per-use mode, fees
 are deducted based on each billing item in its billing cycle. If your account
 balance is insufficient, the system fails to deduct the fees of the previous
 billing cycle. As a result, your account is in arrears. If your account is in
 arrears, your cloud resources will enter a grace period and then retention
 period. For details about how to handle service suspension due to arrears, see
 Resource Suspension and Release.
 - View the outstanding amount of your account in the **Billing Center**. Pay the outstanding amount by referring to **Making Repayments (Postpaid Direct Customers)**.
 - Complete the renewal during the retention period. If the service is in arrears and enters the retention period, the service will be unfrozen after the renewal.
- Service expiration: Pay-per-use resources do not expire. If a prepaid resource package expires, the remaining resources will be cleared. Since then, you will be billed for subsequent resource usage on a pay-per-use basis.

Permissions Management

If you need to grant different permissions to employees in your enterprise to access your purchased MetaStudio resources, Identity and Access Management (IAM) is a good choice for fine-grained permissions management. IAM provides identity authentication, permissions management, and access control, helping you secure access to your resources.

With IAM, you can create IAM users and grant them permissions to access only specific resources. For example, if you want some software developers in your enterprise to be able to use MetaStudio resources but do not want them to be able to delete MetaStudio resources or perform any other high-risk operations, you can create IAM users and grant permission to use MetaStudio resources but not permission to delete them.

If your account does not need individual IAM users for permissions management, skip this section.

IAM is a free service. You pay only for the resources in your account. For more information about IAM, see IAM Service Overview.

MetaStudio does not support enterprise projects.

MetaStudio Permissions

By default, new IAM users do not have permissions assigned. You need to add a user to one or more groups, and attach permissions policies or roles to these groups. Users inherit permissions from the groups to which they are added and can perform specified operations on cloud services based on the permissions.

MetaStudio is a project-level service deployed and accessed in specific physical regions. To assign MetaStudio permissions to a user group, specify the scope as region-specific projects and select projects (such as **ap-southeast-2**) for the permissions to take effect. If you select **All projects**, the permissions will take effect for user groups in all region-specific projects. When accessing MetaStudio, the users need to switch to a region where they have been granted permissions to use this service.

You can grant users permissions by using roles and policies.

• Roles: A type of coarse-grained authorization mechanism that defines permissions related to user responsibilities. This mechanism provides only a

- limited number of service-level roles for authorization. When using roles to grant permissions, you need to also assign other roles on which the permissions depend to take effect. However, roles are not an ideal choice for fine-grained authorization and secure access control.
- Policies: A fine-grained authorization strategy that defines permissions required to perform operations on specific cloud resources under certain conditions. This mechanism allows for more flexible policy-based authorization, meeting requirements for secure access control.

Table 7-1 lists all system-defined policies of MetaStudio.

Table 7-1	System-defined	policies of	MetaStudio
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Policy Name	Description	Туре	Policy Content
MetaStudio FullAccess	Administrator permissions for MetaStudio. This policy contains all permissions of MetaStudio.	System- defined policy	MetaStudio FullAccess Policy
MetaStudio ReadOnlyAc cess	Read-only permissions for MetaStudio. Users granted these permissions can only view MetaStudio data.	System- defined policy	MetaStudio ReadOnlyAc cess Policy

Helpful Links

- IAM Service Overview
- Creating a User and Granting MetaStudio Permissions

MetaStudio FullAccess Policy

MetaStudio ReadOnlyAccess Policy

8 Regions and AZs

Concepts

A region or an availability zone (AZ) identifies the location of a data center. You can create resources in a specific region or an AZ.

- Regions are divided from the dimensions of geographical location and network latency. Public services, such as Elastic Cloud Server (ECS), Elastic Volume Service (EVS), Object Storage Service (OBS), Virtual Private Cloud (VPC), Elastic IP (EIP), and Image Management Service (IMS), are shared within the same region. Regions are classified as universal regions and dedicated regions. A universal region provides universal cloud services for common tenants. A dedicated region provides services of the same type only or for specific tenants.
- An AZ contains one or multiple physical data centers. Each AZ has independent cooling, fire extinguishing, moisture-proof, and electricity facilities. Within an AZ, computing, network, storage, and other resources are logically divided into multiple clusters. AZs within a region are interconnected using high-speed optical fibers to allow you to build cross-AZ high-availability systems.

Figure 8-1 shows the relationship between regions and AZs.

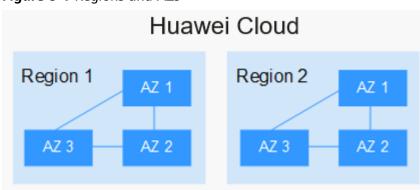


Figure 8-1 Regions and AZs

Huawei Cloud provides services in many regions around the world. You can select a region and AZ as needed. For more information, see **Huawei Cloud Global Regions**.

How Do I Select a Region?

When selecting a region, consider the following factors:

Location

You are advised to select a region closest to you or your target users for low network latency and quick access. Regions within the Chinese mainland provide the same infrastructure, BGP network quality, as well as resource operations and configurations. Therefore, if your target users are in the Chinese mainland, you do not need to consider the network latency differences when selecting a region.

Regions and Endpoints

Before using an API to call resources, specify its region and endpoint. For more details, see **Regions and Endpoints**.