

Message & SMS

Purchase Guide

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1 Mode 1: Pay-per-Use Billing upon SMS Package Runout

[Purchasing an International SMS Package](#)

1.1 Purchasing an International SMS Package

Prerequisites

- You have understood the SMS billing rules described in [Billing Mode](#) and [SMS Pricing](#).
- You are advised to [enable the Message & SMS service, apply for an SMS template](#), and get it approved before purchasing an SMS package. Otherwise, your SMS services may fail to be approved or SMS packages cannot be used.

Notes

- If the SMS package quota is about to be used up, instead of renewing the package, buy a new one.
- An SMS package takes effect immediately after your purchase. It becomes invalid upon expiration and cannot be unsubscribed from.
- Before an SMS package takes effect, the outstanding balance and pay-per-use fees generated under the account cannot be offset by the SMS package quota.
- If two SMS packages of the same type are purchased in sequence, the SMS package that takes effect first is used first. The second one will not be used until the quota of the first SMS package is used up.

Traffic Threshold

You **must** set the traffic threshold in a timely manner by referring to [Settings](#) after purchasing an SMS package due to the following reasons:

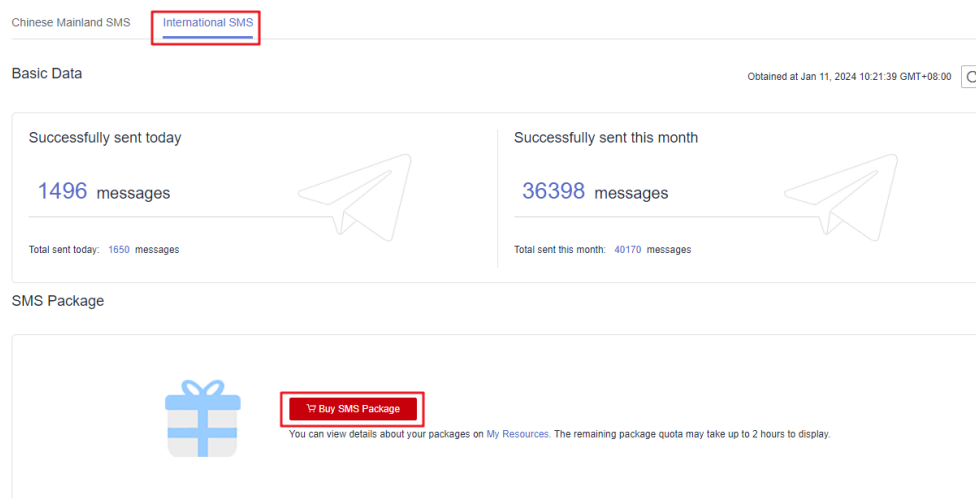
- Adjusting the traffic threshold can reduce losses caused by SMS bombing.
- SMS package usage and pay-per-use consumption (actual number of SMSs sent) are limited by the default traffic threshold. After purchasing an SMS

package, adjust the limit values in a timely manner to prevent services from being affected.

- You can expect a delay of no more than two hours for SMS package quota deduction (view the remaining quota by referring to [Viewing the SMS Package Quota](#)). After the SMS package quota is used up, the billing mode is automatically changed to the pay-per-use mode. To enable automatic SMS suspension after the quota is used up and prevent the billing mode from being changed to the pay-per-use mode, **set the limit value of the total number of SMSs sent per month to the SMS package specifications**. For example, set the limit value to **50000** if your SMS package is **Thailand-50,000**. The default limit value of the total number of SMSs sent per month is 10,000. You can [submit a service ticket](#) to increase the value.

Procedure

- Log in to the [Message & SMS console](#), go to the **Overview** page, and click the **International SMS** tab. (If the **Buy SMS Package** button is not displayed or is unavailable, see [Prerequisites](#).)



- Click **Buy SMS Package**.

Parameter	Description
SMS Type	Regional SMS package, which can be used only for sending verification code and notification SMSs.
Specifications	<ul style="list-style-type: none"> Currently, only SMS packages for sending SMSs to the following countries are available: Indonesia, Thailand, India, and Philippines. Purchased SMS packages cannot be unsubscribed from or modified. Select proper specifications based on your service volume.
Validity Period	The validity period is one month. Unused quotas cannot be refunded. Use up quotas within the validity period.

Parameter	Description
Quantity	You can purchase one SMS package at a time. The number of purchases is not limited. If you want multiple SMS packages, make multiple purchases.

SMS Type Regional

Use the package for verification code and notification SMSs only.

Specifications

Thailand-10,000	India-10,000	Philippines-10,000	Indonesia-10,000	Thailand-50,000	India-50,000
Philippines-50,000	Indonesia-50,000				

SMSs are sent to the country/region you select here.

Validity Period 1 month

Quantity

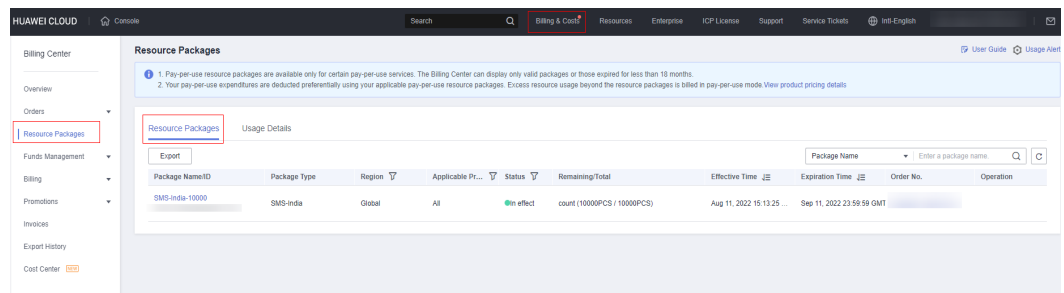
Notes:

- The SMS content must comply with [Template and Variable Specifications](#). Otherwise, Message & SMS is unavailable.
- A package takes effect immediately after your purchase. It becomes invalid upon expiration and cannot be unsubscribed from.
- Within the validity period of the package, the package quota is deducted first. If the quota is used up, you will be billed based on the [non-package price](#).
- If the package quota is about to be used up, instead of renewing the package, buy a new one.
- Packages you purchase at the same time have the same effective time and expiration time.
- [Adjust thresholds based on package quotas and pay-per-use consumption in a timely manner.](#)

3. Click **Buy Now** in the lower right corner.

Viewing the SMS Package Quota

Log in to the Message & SMS console and choose **Billing & Costs > Resource Packages > Resource Packages** to view the remaining SMS package quota.



2 Mode 2: Suspension upon Resource Package Runout

[Purchasing an International SMS Resource Package](#)

2.1 Purchasing an International SMS Resource Package

Prerequisites

- You have understood the SMS billing rules described in [Billing Mode](#) and [SMS Pricing](#).
- You have read [template and variable specifications](#) before purchasing a resource package. Otherwise, misoperations may cause your SMS services rejected or resource packages unusable.

Notes

- If your resource package runs out, SMS sending will be suspended. If your resource package is about to run out, purchase a new one.
- Before a resource package takes effect, the outstanding balance generated under the account cannot be offset by the resource package quota. A resource package takes effect immediately after your purchase. It becomes invalid upon expiration and cannot be unsubscribed from.
- If two resource packages of the same type are purchased in sequence, the resource package that takes effect first is used first. The second one will not be used until the quota of the first resource package is used up.
- For details about how to view remaining quotas and how to set remaining quota alarms, see [Resource Package Management](#).

Traffic Threshold

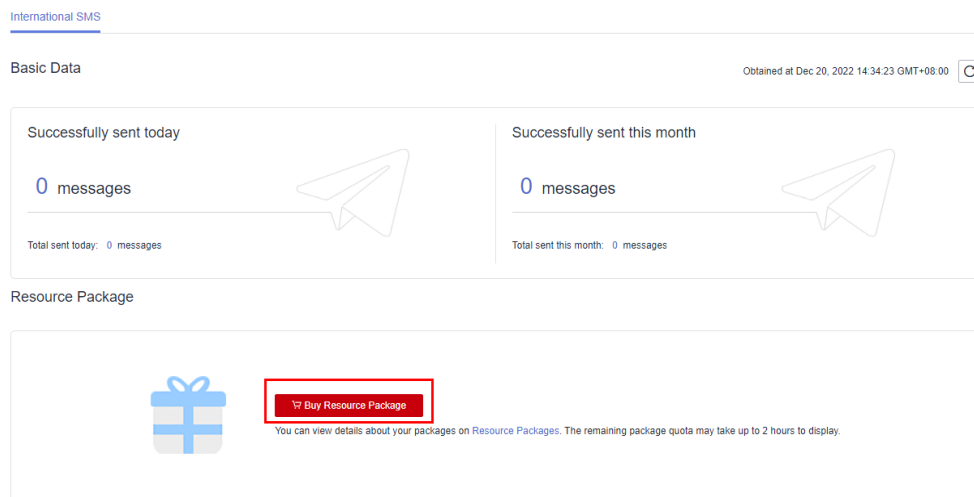
You must set the traffic threshold in a timely manner by referring to [Settings](#) after purchasing a resource package due to the following reasons:

- Adjusting the traffic threshold can reduce losses caused by SMS bombing.

- Resource package usage (actual number of SMSs sent) is limited by the default traffic threshold. After purchasing a resource package, adjust the limit values in a timely manner to prevent services from being affected.

Procedure

- Log in to the **Message & SMS console**, go to the **Overview** page, and click the **International SMS** tab. (If the **Buy Resource Package** button is not displayed or is unavailable, see **Prerequisites**.)



- Click **Buy Resource Package**.

Parameter	Description
Resource Type	Regional SMS package, which can be used only for sending verification code and notification SMSs.
Specifications	<ul style="list-style-type: none"> Currently, only resource packages for sending SMSs to the following countries are available: Indonesia, Thailand, India, Philippines, Mexico, Brazil, Chile, Peru, and Dominican Republic. Purchased resource packages cannot be unsubscribed from or modified. Select proper specifications based on your service volume.
Validity Period	The validity period is one month. Unused quotas cannot be refunded. Use up quotas within the validity period.
Quantity	You can purchase one resource package at a time. The number of purchases is not limited. If you want multiple resource packages, make multiple purchases.

Resource Package Type **Regional**

Use the package for verification code and notification SMSs only.

Specifications

Philippines-10000	Indonesia-10000	India-10000	Thailand-10000	Brazil-10000	Chile-10000
Dominican-10000	Mexico-10000	Peru-10000	Philippines-50000	Indonesia-50000	India-50000
Thailand-50000	Brazil-50000	Chile-50000	Dominican-50000	Mexico-50000	Peru-50000
Brazil-500000	Chile-500000	Dominican-500000	Mexico-500000	Peru-500000	

SMSs are sent to the country/region supported by the resource package you select here.

In the current mode, the platform will suspend SMS sending after the resource package runs out. To switch to pay-per-use billing upon SMS package runout, submit a service ticket for review when the resource package quota is used up.

Notes: 1. The package runs out, that is, the remaining quota is 0. 2. After the billing mode is switched, packages you purchased in the original billing mode cannot be used.

Validity Period **1 month**

Quantity

Notes:

- The SMS content must comply with [Template and Variable Specifications](#). Otherwise, Message & SMS is unavailable.
- A resource package takes effect once purchased. It becomes invalid upon expiration and cannot be unsubscribed from.
- If the resource package quota is used up within the validity period, the platform will suspend SMS sending.**
- If the resource package quota is about to be used up, instead of renewing the package, buy a new one.
- Resource packages you purchase at the same time have the same effective time and expiration time.
- As the actual number of SMSs sent is limited by traffic thresholds, adjust the thresholds in a timely manner after purchasing a package.**

3. Click **Buy Now** in the lower right corner.