Message & SMS

Price Details

Issue 01

Date 2025-07-16





Copyright © Huawei Cloud Computing Technologies Co., Ltd. 2025. All rights reserved.

No part of this document may be reproduced or transmitted in any form or by any means without prior written consent of Huawei Cloud Computing Technologies Co., Ltd.

Trademarks and Permissions

HUAWEI and other Huawei trademarks are the property of Huawei Technologies Co., Ltd. All other trademarks and trade names mentioned in this document are the property of their respective holders.

Notice

The purchased products, services and features are stipulated by the contract made between Huawei Cloud and the customer. All or part of the products, services and features described in this document may not be within the purchase scope or the usage scope. Unless otherwise specified in the contract, all statements, information, and recommendations in this document are provided "AS IS" without warranties, quarantees or representations of any kind, either express or implied.

The information in this document is subject to change without notice. Every effort has been made in the preparation of this document to ensure accuracy of the contents, but all statements, information, and recommendations in this document do not constitute a warranty of any kind, express or implied.

i

Contents

1	Billing	Mode	1
2	Pricing	Details	3

Billing Mode

Overview

- You are billed based on the number of SMSs sent. If the number of characters in an SMS exceeds the length limit, the platform splits the SMS into multiple short messages. For details about how to calculate the number of SMSs, see SMS Length Calculation.
- For details about the prices, see **Pricing Details**.

Billing Mode	Billing Rules
Pay-per-use mode	 For details about the SMS billing, see Pay-per-Use Billing. Verification code and notification SMSs are charged in the same way. You are not billed for SMSs whose status parameter or status code is a Huawei platform error code. View all Status Receipt Error Codes. (The status code comes from Huawei platform and is not charged.)

Account Usage

- Message & SMS is a prepaid service. Top up your Huawei Cloud account to use it.
- An SMS package is bound to one account and cannot be used by different accounts.

Expiration and Overdue Payment

If your Huawei Cloud account is in arrears, the cloud service platform provides a retention period. For details about the retention duration and processing rules, see **Resource Suspension and Release**. If you do not renew your subscription when the retention period ends, your Huawei Cloud account will be frozen and you cannot use Message & SMS or the remaining quota of SMS package. If the account is in arrears, top up the account to send SMSs.

Billing Rules

Category	Question	Description
Free trial	Can I have free trial or free tier of the Message & SMS service?	No
Billing cycle	What Is the billing cycle of the Message & SMS service?	In pay-per-use billing mode, you need to top up your account in advance. Fees are deducted in real time based on the number of SMSs sent.
Group SMS Assistant	How Is the Group SMS Assistant charged?	You are billed based on the number of SMSs sent. No extra fee is required no matter whether you use the Group SMS Assistant or call an API.

2 Pricing Details

Pay-per-Use Billing

- Table 2-1 lists SMS prices, which vary by target country or region.
- If the number of characters in an SMS exceeds the length limit, the platform splits the SMS into multiple short messages. For details about how to calculate the number of SMSs, see SMS Length Calculation.

CAUTION

Huawei Cloud changes the prices of SMSs sent to some countries (or regions) by Message & SMS. The new prices will take effect on November 1, 2024, 00:00:00 GMT+08:00. Subsequent purchases and renewals will be billed based on the new prices in the following table. For details about the countries or regions where SMS prices are changed and the prices before and after the change, see **Service Notices**. SMS prices are updated in real time because cost changes result in price fluctuations. The latest prices prevail.

Table 2-1 Country/Region SMS prices

Country/Region	Country/Region Code	Unit Price (USD/Message)
Argentina	54	0.1184
Bahrain	973	0.0309
Bangladesh	880	0.3017
Belgium	32	0.0953
Bolivia	591	0.1380 (adjusted to 0.2046 on November 1)
Brazil	55	0.0174
Chile	56	0.0571
Colombia	57	0.0011

Country/Region	Country/Region Code	Unit Price (USD/Message)
Costa Rica	506	0.0338
Czechia	420	0.2786
Ecuador	593	0.1958
El Salvador	503	0.0768
Finland	358	0.0671
French Guiana	594	0.1498
France	33	0.0582
Germany	49	0.1076
Guyana	592	0.1783
Honduras	504	0.2159
Hong Kong, China	852	0.0644
Hungary	36	0.0826
India	91	0.0791
Indonesia	62	0.3688
Israel	972	0.1676
Iraq	964	0.3692
Ireland	353	0.0794
Italy	39	0.0529
Japan	81	0.0549
Jordan	962	0.2682
Kuwait	965	0.2834
Lebanon	961	0.2823
Macao, China	853	0.0253
Malaysia	60	0.2971
Mexico	52	0.0739
Nicaragua	505	0.1263
Nigeria	234	0.256
Netherlands	31	0.0953
Norway	47	0.0591

Country/Region	Country/Region Code	Unit Price (USD/Message)
Oman	968	0.1604
Palestine	970	1.7519
Panama	507	0.1086
Pakistan	92	0.3529
Paraguay	595	0.0917
Peru	51	0.1285
Philippines	63	0.1888
Poland	48	0.0789
Portugal	351	0.0194
Qatar	974	0.2166
Romania	40	0.0468
Saudi Arabia	966	0.1241 (adjusted to 0.1842 on November 1)
Singapore	65	0.0373
South Africa	27	0.932
South Korea	82	0.0148
Spain	34	0.0429
Suriname	597	0.1966
Sweden	46	0.0801
Switzerland	41	0.1102
Taiwan, China	886	0.0486
Thailand	66	0.0058
Türkiye	90	0.0043
United Arab Emirates	971	0.1135
United Kingdom	44	0.0388
Uruguay	598	0.0468
Venezuela	58	0.1882
Vietnam	84	0.1374
Yemen	967	0.236