

## Introduction to KooGallery

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# 1 Introduction

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Huawei Cloud KooGallery is a trustworthy platform for software and service transactions and delivery. In the cloud service ecosystem, KooGallery and its partners are committed to providing customers with high-quality and easy-to-use software, services, and solutions using cloud computing and big data technologies, meeting customer requirements for quick cloudification and rapid service development.

# 2 Benefits

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## For Customers

Huawei Cloud KooGallery provides customers with various application products, including applications, operating environment, bandwidth, and cloud host resources to meet almost all requirements of customers for cloudification.

Customers can quickly purchase cost-effective and high-quality application and consulting services that they need to easily migrate applications to the cloud.

A complete pre-sales, transaction, and after-sales assurance system of KooGallery eliminates customers' concern about transactions and services and saves their time and energy.

## For Partners

Huawei Cloud KooGallery provides substantial support resources, including a comprehensive service system, policy support, and sales support.

1. Comprehensive service system for partners  
Huawei Cloud KooGallery has a complete set of standardized processes for partners, including processes for pre-registration consultation, registration, post-registration services, transactions, settlement, after-sales support, and operations.
2. Policy support  
According to Huawei Cloud policies, KooGallery provides free test resources for registered sellers.
3. Operations and sales support  
Huawei Cloud KooGallery offers operations support to partners. Partners can benefit from Huawei's brand influence, rich sales and industry resources in and outside China to boost their business.

# 3 Product Delivery Methods

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Huawei Cloud KooGallery provides a platform for partners to release cloud products in various delivery methods, including software as a service (SaaS), consulting services, licenses, and professional services. More delivery methods are coming soon.

## Licenses

License products are the licenses of commercial software provided by a seller. License products include commercial operating system, database middleware, and application software licenses.

## Professional Services

Professional services are provided on KooGallery as products and do not involve delivery of software or cloud resources. Such services include environment and configuration, troubleshooting, data migration, consulting, and training.

# 4 Algorithms

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In KooGallery, algorithm match is used for product search. The logic is as follows:  
If a specified keyword is contained in the name, description, or company name of certain products (partial word match is not supported), the products are displayed in descending order of the release time.